

SUN SAFETY AND SKIN CANCER PREVENTION IN UTAH

Here's the Issue...by the Numbers

Skin Cancer is the most common form of cancer



Melanoma is the Deadliest Form of Skin Cancer

1 in 5

Americans Will Develop Skin Cancer in Their Lifetimes

MELANOMA is the most common form of Cancer for People 25-29 yrs old.

UTAH

is

#1



(not in a good way)

Utah has the Highest Rate of Melanoma in the United States.

Factors That Increase Utah's Skin Cancer Risk...



HIGH ALTITUDE

REFLECTION FROM SURFACES LIKE SNOW, WATER, SAND

WE LOVE WORKING & PLAYING IN THE OUTDOORS

A Person Will Burn 30% Faster in SLC than in L.A.



Just 1 BLISTERING SUNBURN in Childhood Doubles a Person's Risk of Melanoma!

Summit County has the Highest Skin Cancer Rates in Utah

At 10,000 ft You Are

70%

More Exposed to UV Rays...



URPA is Uniquely Positioned and Aspires to be a Leader
in Changing Utah's Deadly Skin Cancer Numbers!

Introducing:

URPA'S SUN SAFETY STATEWIDE INITIATIVE

Currently:

URPA's Sun Safety Committee is meeting monthly to develop our statewide initiative as a response to this critical health crisis

Spring/Summer 2019:

URPA is supporting 2 pilot programs at Farmington City and the Gene Fulmer Recreation Center.

Pilot Program Potential Outcomes:

Parks & Recreation best practices identified

Data Collection and Research highlighting best practices/results

Focus areas identified including:

- Education (Employee & Public)
- Screening (↑increase access & awareness)
- Free Sunscreen (Available, supplied by P&R)
- Employee Swag & Messaging Program
- Shade, Shade, Shade



Fall 2019: Identify funding partners to roll out statewide initiative

Conference 2020: Award funding grants to minimum of 10 new agencies

Fall 2020: Increase funding sources/partners

Spring 2021: Roll out Initiative state wide

