

2025 URPA Conference

WHAT It's All About

The 2025 Utah Recreation & Parks Association (URPA) Annual Conference is a 3-day event that will be held in-person at the Dixie Convention Center in St George, Utah.

This Conference provides a space for parks & recreation professionals and our partners to connect, problem solve, design awesome community experiences and facilities, and move our profession to the forefront of solving critical social issues.

YOU are the one that will help our parks and recreation professionals be "ALL IN!" We hope to see you there!

WHY You Should Be Here

Your "why" and your brand will be seen by hundreds of leaders and decision makers in the Parks & Recreation profession. All facets of Parks & Rec will be represented including:

- Leadership & Advocacy Young Professionals
- Health & Wellness
- Facility Management
- Recreation
- Programming
- Active Aging
- Inclusion & Equity
- · Parks, Trails, Open Space
- Maintenance
- Special Events
- Aquatics
- Education
- Future Professionals

Take advantage of this opportunity to develop long term partnerships with our parks and recreation professionals!



550+ Attendees



100+ Speakers



100+ Booths



Awards Luncheon



Auctions, BBO

"Happy or Not" Conference Satisfaction Rating of 96%

Tentative Conference Schedule

Monday, March 10th

Workshops & Demo Day **Golf Tournament** Pickleball Tournament Activities **Opening Social**

Tuesday, March 11th

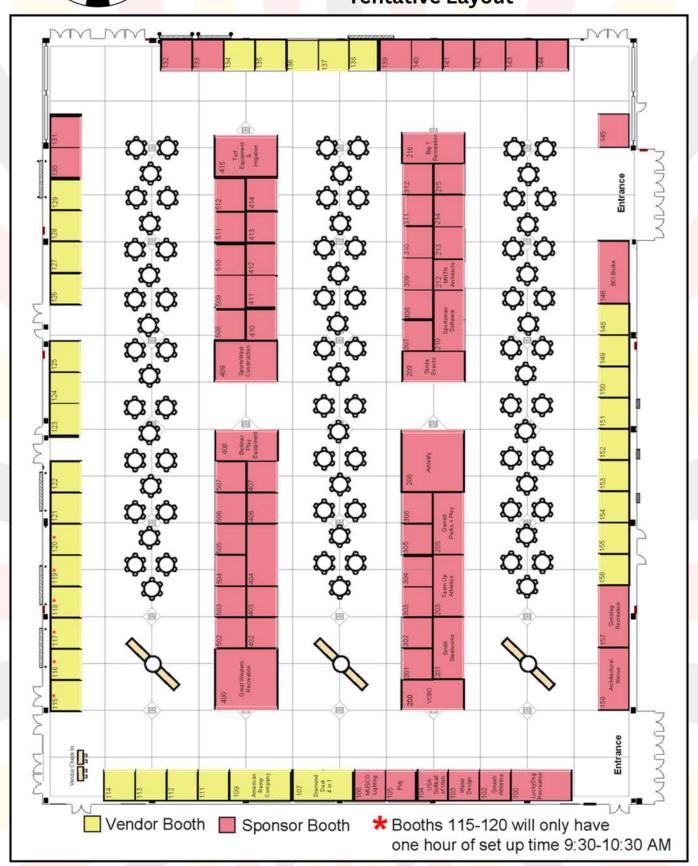
Keynote Speaker **Educational Sessions** Vendor Show & Luncheon **Scholarship Auctions CURPA BBQ - Live Auction** Wednesday March 12th

Educational Sessions Scholarship Auction Awards Luncheon **PechaKucha Sessions** Closing Social - Game Night



URPA Conference Vendor Show Map

Tuesday, March 11th, 2025 -- Noon - 3:00 PM
Tentative Layout





URPA Conference Sponsorship Opportunities

NEW This Year!

Outdoor Parks Equipment Demo Day – Sponsorship Opportunity

This year, as part of our Monday Parks & Maintenance workshop (1:30 to 5:00 PM), URPA is introducing an equipment demo day. This will give you the chance to showcase your equipment for attendees to see, touch and watch in action!

If you are interested in participating you will need to first, register as a conference vendor for our Tuesday Indoor Vendor Show. Then, you can add on this \$750 sponsorship opportunity for the Monday Outdoor Demo Day.

Attendee Give-A-Way Items with your Logo (Included in Attendee Bags - jump drives, t-shirts, water bottles, etc)	\$1,000-\$2,800
Conference Media App	\$2,800
Conference Brochure Advertising	Ψ2,000
• 1/2 Page	\$1,000
Full Page	\$1,700
Live Auction for Scholarships (Following CURPA BBQ)	\$1,500
Silent Auction for Scholarships (Tuesday or Wednesday)	\$1,000
Battle of the Regions	\$1,000
Sunday Student Social	\$1,500
Monday Educational Workshops	
Directors Workshop	\$1,000
Aquatics Workshop	\$750
Active Aging & Senior Centers	\$750
Youth Sports Programming	\$750
Fitness Center & Facility Management	\$750
Parks Equipment Demo Day	\$750
Monday Activities	•
 Golf Tournament Lunch (Includes 1 Foursome) 	\$1,500
 Golf Tournament Hole in 1 (Includes 1 Foursome) 	\$1,500
 Golf Tournament Contest Hole (Includes 1 Foursome) 	\$1,000
 Golf Tournament Hole (Includes 1 Foursome) 	\$750
Pickleball Tournament	\$750
 Region Games - Minute to Win it Style Games 	\$750
Monday, Tuesday or Wednesday Drink/Treat Break	\$1,000
Track of Classes - Hallway Vendor Tuesday & Wednesday	
(Includes the ability to set up booth outside classrooms, in addition to vendor h	nall)
Recreation & Youth Sports	\$2,800
Special Events	\$2,800
 Facility Management, Customer Service & Community Leadership 	\$2,800
Aquatics Dayle Blanning	\$2,800
 Parks Planning Parks Maintenance 	\$2,800 \$2,800
Professional Development, YPN & Future Professionals	\$2,800
Active Aging & Health and Wellness	\$2,800
Leadership & Advocacy	\$2,800
Wednesday Night Closing Social - Game Night	
Closing Social - Game Night Title Sponsor	\$2,800
Individual Game Sponsor	\$1,500



2025 Vendor Agreement

*Online Registration available at URPA.org March 11th, 2025 -- 12:00 Noon to 3:00 PM -- St George, Utah

SECTION 1: Vendor Information for Directory					
Website	Company Name: Company Phone: Website: Mailing Address: City: State: Zip:				
City: State: Zip:					
Description of Product or Services to be Printed in Conference Book (25 Word Maximum):					
*			Control of the Annual Control of the Control of Control		
		70			
SECTION 2: On-Site Vendor Contact Information					
Name:	Title: Ema		Email:		
Phone:	Cell Phone:		*Required for Conference Communication with URPA		
Name:	Title:		Email:		
Phone:	Cell Phone:		*Required for Conference Communication with URPA		
CECTION 9. Von	don Dooth Cr	acc 0 Dulaing			
SECTION 3: Ven	aor Boom St	ace & Pricing	*Auction Discount Receive a 10% discount on		
Size of Booth		*10% Auction Discount	your booth fee if you are willing to bring an		
	\$895		item(s) for the vendor hall silent auction. The		
10' X 20' 20' X 20'	\$1,675 \$3,150	\$1,500 \$2,825	donated item should exceed the discount. If you receive the discount and do not bring an item,		
20 X 20	45,130	ΨΕ,023	you will be invoiced after the show.		
SECTION 4: Booth Selection Please list in order of preference your Top 3 booth requests. Please note booths may not be available and URPA reserves the right to assign alternate areas. 1 2 3 *Please see pg 3 for a tentative map although we try to update it regularly this map may not reflect available booths					
SECTION 5: Payment Options Size of Booth: Auction Discount: Yes / No Booth Fee Total: Add Ons: Monday Golf Tournament (# x \$100) Monday Pickleball Tournament (# x \$35) Tuesday BBQ Meal Tickets (# x \$35)					
Wednesday Awards Meal Ticket (# x \$55) Add On Total:					
Yes, We would like to increase our visibility and URPA support through sponsorship!					
Activity or Event you would like to sponsor: Sponsorship Total:					
Check Enclosed Payable to URPA		Total Amount Due:			
☐ Please Charge (
Card #: Expiration Date: CVC:					
Billing Zip Code: Name on Card: Signature:					
☐ Please Invoice Me Email completed application to Lpowell@urpa.org or send to 1192 E Draper Pkwy #357 Draper, UT 84020					

SECTION 6: Cancellation Policy

2025 Vendor Hall Booth fees are fully refundable (minus a \$75 cancellation fee) if refund request is made in writing by February 9, 2025. No refunds will be available for any part of the vendor or sponsor fees if it is cancelled due to weather or in an occurrence of natural disasters. Vendors are encouraged to carry insurance that would cover them in the event the show is canceled due to weather or natural disaster.