RECREATION SUMMIT

THE FUTURE OF YOUTH SPORTS

From artificial intelligence to Olympic-sized opportunities, we're bringing together the ideas, tools and conversations shaping the future of recreation. Learn something new, share what works and connect with the people who are making a difference in youth sports across Utah.



DECEMBER 3, 2026

MORNING

AI in Action: Apps for Recreation Professionals

Take a program from start to finish, learning all the AI Tools you can use each step of the way!

No previous AI experience needed. Laptops are recommended, but not required.

Discover practical ways to use AI Apps and Tools in the daily work of a recreation department. Through live demonstrations, learn how to develop programs, research ideas, create marketing materials, improve customer communication, prepare presentations and tell community stories. Examples will include youth sports, summer camps, senior recreation, community events and admin operations.

AFTERNOON

Accessibility, Affordability, Opportunity
Outreach strategies and solutions to remove barriers, engage underserved communities and help more kids participate in youth sports.

Building Positive Sports Culture
Explore ways to build a positive sports culture, prevent athlete burnout & create fun environments that keep kids playing & loving the game!

Athlete Safety & Coach Training
Discuss athlete safety practices and effective coach training strategies that elevate program quality.

Youth Sports Trends
Stay ahead of the game with insights into emerging youth sports trends, evolving opportunities and what's on the horizon for recreation programs.

On-Ice Hockey Experience Take a shot! Hop on the ice, shoot a few pucks or just enjoy some time at the rink!
4:00 to 5:00 PM, Skates available.

Mammoth Ice Center
10450 S State Street STE 2200A
Sandy, UT 84070

Registration open now at URPA.org

December 3, 2026
8:30 AM to 4:30 PM

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REGISTER TODAY!

Name of Attendee: _____ Cell Phone: _____

Job Title: _____ Agency: _____

Work Phone: _____ Email Address: _____

Agency Address: _____

City: _____ State: _____ Zip: _____

Early Bird Pricing through November 25th

- ☐ $ 95 URPA Member
- ☐ $ 25 Full-Time Student
- ☐ $ 125 Non-Member

Regular Pricing starting November 26th

- ☐ $ 115 URPA Member
- ☐ $ 25 Full-Time Student
- ☐ $ 145 Non-Member

Payment Information

_____ Check Requested _____ PO (Invoice Me) _____ Credit Card

Name on Card: _____ Card Number: _____

Expiration Date: _____ Security Code: _____ Billing Zip Code: _____

Event Partners

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UTAH 2034

Larry H. Miller Utah Summer Games

rec technologies

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